Interested in enhancing the department's Community Oriented Policing Services with an inclusive mobile app built for that cause?

Public-Health is a public-safety concern, with ARPA and COPS grants you can tackle the current pandemic response and increase readiness for the next one. **CityGuards®** by ITsimple, **qualifies for ARPA funding** that your city, town or county **already received**. Here's the ARPA Funding[1] objectives criteria which can cover for CityGuards® cost:

1. "Support urgent COVID-19 response efforts to continue to decrease spread of the virus and bring the pandemic under control".
2. "Support immediate economic stabilization for households and businesses".
3. "Address systemic public health and economic challenges that have contributed to the unequal impact of the pandemic".

CityGuards® find citizens in real-time and wherever they are; mobile, web and social channels.

☐ CityGuards® is an inclusive and free mobile app that has NO user-registration requirements as terms of use. No personal information is collected.

☐ CityGuards® is the main communication hub for bi-directobnal communications between the public and law enforcement agencies.

☐ CityGuards® is used to share information about the pandemic status, testing sites and vaccination locations with a quick one tap navigation and car service (Uber/Lyft) button, helping citizens to get there with their prefered way of transportation.

☐ CityGuards® features targeted geographic area-based push notifications to provide essential information with geographic accuracy and in real-time.

☐ CityGuards® empowers the agency to provide content-based push notifications and target local businesses and corporations with different messaging than residential information.

☐ CityGuards® addresses inequality by being FREE and INCLUSIVE. Any person with a smartphone can get the app and use it without the need to open an account or provide personal information; name, phone number, email address, etc.

☐ CityGuards® "QUICK CONNECTS" feature enables the department to redirect users to an exact website page for additional support resources; county, state, federal, NAMI, private non-profits, COVID-19 testing or vaccination sites for appointment schedule, FAQs by age groups, curated listing of health related online services, etc.

☐ CityGuards® mobile-app is ADA compliant and features voice search and other unique accessibility functions.

CONTACT US[2] TODAY FOR AN OBLIGATION-FREE DEMO OR TRIAL

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[1] US Department of Treasury distribution guidance: https://home.treasury.gov/system/files/136/NEU_Guidance.pdf
[2] Ask@ITsimple.io | (678) 404 6677 | https://ITsimple.io

ITsimple's award winning[3] **CityGuards®** because Public-Safety is a Community effort.

Now more than ever, public-safety agencies' reputation and public support **matters**. With the CityGuards app, you can **build public trust** and improve the department's reputation while **enabling your citizens to become part of the solution**. Provide real-time mobile access to information and services. Become **proactive** and **enhance your intelligence** by putting more eyes on the streets with quick incident reporting. Increase awareness with real-time area-based alerts, FAQs and user feedback/poll interaction.

ITsimple offers a turnkey solution for governments where customers bring only content and includes:
- Subscription to our native end-user mobile apps[4] for governments; It'sMyTown®, CityGuards®.
- A modern ADA compliant mobile responsive website and hosting.
- An administrative, web-based user-friendly secure customer portal for real-time updates to publish online services and information simultaneously across a website, mobile app, and social media all at once using one dashboard.
- ITsimple's online services, training, maintenance, technical support and customer success.

Here's a table detailing the platform's main features:

CityGuards® mobile-app and platform
User privacy first. Remove the registration wall. CityGuards require no registration as terms of use. No personal information is given or collected. It's free and available for anyone in the community to use.
Mobile app features (partial list): Main dynamic slider with the latest news, next events and about the agency. Feature command leadership bios and blogs. Location/camera based non-emergency reporting. Stations/precincts and department/unit directory listing. Send geographically targeted notifications with a deep link/image[5]. Readiness and FAQs sections. Quick connect to online services (any URL). One tap button actions for: user feedback (email to the right correspondent), dial, camera, open links in mobile browser, navigate/car service. Apply to career and volunteer opportunities. Share the app with one tap.
Platform features (partial list): Jurisdiction enforcement (GIS/area code). Send area-based immediate/scheduled alerts with push notifications. Generate/publish public polls/surveys. Create digital forms for service requests. Integration for posting to social channels (Facebook/Twitter) with a check of a box. Hosted SaaS solution[6]. **Platform Security**: Administrative portal login with MFA (multiple factor authentication). User administration with RBAC (role based access control) authorization. Session timeout (with JWT) and a user "still here" reminder before idle session termination. Protecting the information, data is encrypted using the latest technologies (leveraging cryptographic keys, Advanced Encryption Standard - AES).

→ **CityGuards Ⓡ qualify for ARPA, COPS and CARES Act grants.**

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[3] March 2021 - Homeland Security/TSA's Power of Passengers Challenge winners in the category of Security Effectiveness. See the official announcement here: www.tsa.gov/news/press/releases/2021/03/08/tsa-techconnect-ventures-announce-power-passengers-challenge-winners

[4] Our mobile apps are free and don't require user registration. To experience our mobile app firsthand, from the US app stores (Apple app store and Google play store) download CityGuards from www.cityguards.us and enter 'Bernardino'.

[5] Manufacture information: Push notification image is only supported on Android devices (not on Apple iOS).

[6] Our cloud-based hosted solution is API-driven and can be hosted in the EU running local instances. GDPR compatible.